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**SENECA BUFFALO CREEK CASINO AIMS TO KEEP  
MILLIONS OF LOCAL DOLLARS IN BUFFALO**  
*Will be marketed jointly with Niagara Falls, Allegany casinos*

NIAGARA FALLS, NEW YORK – Each year, Western New Yorkers take an estimated \$50 million - \$70 million of their entertainment dollars across the Peace Bridge to the slot operation in Fort Erie, Ontario.

Seneca Gaming Corporation plans to reverse that exodus with its proposed Seneca Buffalo Creek Casino, to be built on the Seneca Nation's Buffalo Creek Territory in the Inner Harbor area of the City of Buffalo.

"Right now, those tens of millions of dollars are leaving Western New York and supporting economic development and communities across the border," Barry E. Snyder, Sr., President of the Seneca Nation of Indians and Chairman of Seneca Gaming Corporation, said. "Seneca Buffalo Creek Casino will give Buffalo a vehicle with which to keep those dollars in the area so that they can support local jobs and add to the revenue share which the City will receive."

The \$125 million Seneca Buffalo Creek Casino project is expected to create 1,000 new jobs in the City of Buffalo, as well as hundreds of union construction jobs.

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**SGC/FORT ERIE**  
**2-2-2-2**

Snyder also stated that the Buffalo casino will give Seneca Gaming Corporation a third facility with which to keep tourists in Western New York for longer periods of time.

"Casino patrons like to travel around, so we want to give visitors from outside the area, as well as our local patrons, three distinct options in terms of what we have to offer," said Snyder. "We will market Seneca Buffalo Creek Casino jointly with Seneca Niagara Casino & Hotel and Seneca Allegany Casino to areas throughout New York, Pennsylvania, Ohio, and the Northeast. With the impending smoking ban coming to casinos in Canada in June, we will be well positioned to capture a portion of that market as well."

Seneca Niagara Casino & Hotel attracts more than 6 million visitors each year, while more than 3.3 million people visited Seneca Allegany Casino in 2005, the first full calendar year which the facility was open.

"Our focus has consistently been on building a singular Seneca brand, with three distinct properties that are attractive for all of our patrons," Snyder added.

Since opening Seneca Niagara Casino on December 31, 2002, Seneca Gaming Corporation has created approximately 4,000 jobs in the Western New York economy, making it one of the largest private sector employers in the region.

The company also conducts business with hundreds of local businesses each year, spending more than \$60 million with local vendors and suppliers last year, thereby supporting thousands of additional jobs in the local economy.