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DESIGNS UNVEILED FOR SENECA BUFFALO CREEK CASINO
President Snyder offers assistance with infrastructure funding

BUFFALO, NEW YORK – Six months after celebrating their homecoming to their Buffalo Creek Territory, leaders of the Seneca Nation of Indians and Seneca Gaming Corporation today released their vision for the new Seneca Buffalo Creek Casino.

Designs for the \$125 million project were officially released at a Noon press conference held on the Nation's Buffalo Creek Territory.

"Six months ago, we took the first official steps in the development of Seneca Buffalo Creek Casino," said John Pasqualoni, President and CEO, Seneca Gaming Corporation. "Today, we take another important step as we unveil to you our vision for a world-class gaming and entertainment facility that will be a key component in the revitalization of the surrounding Inner Harbor area of downtown Buffalo."

The design mixes open space with modern design features and creates a sophisticated, urban landmark on the Nation's territory.

Among the more unique features are the creation of new green space and the use of water throughout both the exterior and interior of the facility.

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“When our ancestors called Buffalo Creek home, nature sprang forth from Mother Earth,” Barry E. Snyder, Sr., President of the Seneca Nation of Indians and Chairman of Seneca Gaming Corporation, said. “Our design brings nature back to Buffalo Creek.”

A beautifully landscaped green area will be developed along Michigan Avenue and Perry Street and will provide the public with a natural getaway within an urban renewal area.

This landscaped area will also feature water which will then flow into the actual Seneca Buffalo Creek Casino facility and across the casino floor, creating a unique venue and atmosphere that cannot be found elsewhere in the region.

Also included in the plans are a curved entryway off of Michigan Avenue, a fully-integrated parking structure, and space for approximately 2,200 slot machines, 50 table games, dining, office and support space. The cost for developing the project, which was designed by New York City-based SOSH Architects, is \$125 million.

Seneca Gaming Corporation plans to market Seneca Buffalo Creek Casino jointly with Seneca Niagara Casino & Hotel in Niagara Falls, and Seneca Allegany Casino in Salamanca.

“Seneca Buffalo Creek Casino will be actively marketed to the more than 900,000 individuals from across the country and around the world currently in our patron database,” Snyder said. “We want – and need – people from outside the region to be a part of our success.”

Seneca Niagara Casino & Hotel currently attracts more than 30 percent of its patrons from outside New York State, while more than 60 percent of Seneca Allegany Casino patrons come from outside the state.

With the recent completion of its new 604-room hotel in Niagara Falls and a new 220-room hotel being built in Salamanca, Seneca Gaming Corporation is also poised to increase its marketing efforts in areas like

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Cleveland, Pittsburgh, Detroit and New York City.

"Seneca Buffalo Creek Casino will be part of that effort so that we can maximize our economic benefit to the local economy," Snyder added.

Once completed, Seneca Buffalo Creek Casino is expected to employ 1,000 workers, with an estimated annual payroll of \$38 million. The local economy is also expected to gain a new revenue stream of approximately \$5 million - \$7 million annually in the form of the local share of the slot machine revenue paid by the Seneca Nation to New York State each year.

"The accomplishments of this sovereign nation have also created tremendous benefits for the Western New York economy," Pasqualoni added, noting that Seneca Gaming Corporation has created nearly 4,000 jobs since 2002 and spent more than \$60 million with local businesses in 2005 alone.

Snyder also addressed a topic that some city leaders have voiced some concern over.

While the Seneca Nation is going to invest more than \$5 million to improve the infrastructure within its Buffalo Creek Territory, it has also identified additional improvements that should be made to the City's infrastructure system on City-owned lands near the nine acres of sovereign land, improvements Seneca Gaming Corporation is willing to put more than \$1 million toward the total cost of.

The Nation's president invited Buffalo Mayor Byron Brown and the members of the City's Common Council to travel with him to Albany to meet with Governor George Pataki and explain how the improvements will benefit other development projects in the area, including HSBC Arena and the proposed Bass Pro store in an effort to help the City secure the remaining funding.

"I am confident that together we can find a solution," he said.

Snyder also took his support a step further, saying that, if an answer was not found in the State Capital, he was prepared to authorize Seneca

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Gaming Corporation to loan the city the entire cost of the improvements until such time as the city began receiving its local revenue share funds.

“There is a local hockey team that plays just a few blocks from here and they have not let anything stand in the way of their opportunity,” he said, referring to the Buffalo Sabres’ recent playoff run. “I hope – let’s all hope – that Buffalo seizes its opportunity.”

Design plans for Seneca Buffalo Creek Casino can be seen at www.SenecaGamingCorporation.com