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**ROBERT TRENT JONES, JR. MAKES VISIT
TO SENECA HICKORY STICK GOLF CLUB**
Course expected to open this summer

LEWISTON, N.Y. – As the designer of more than 270 golf courses in 40 countries, Robert Trent Jones, Jr. knows how to create a memorable golf experience for players of every skill level.

When the world renowned golf course designer stopped to check the progress at Seneca Hickory Stick Golf Club, he was very pleased with what he saw and excited about what the course has in store for the golfing public.

"This will be a wonderful golf experience when it opens soon," Jones said after conducting a thorough site visit. "Hickory Stick will be a golfing test – you are not simply going to overpower the course – but there will be risk/reward options. The natural elements of trees and water most certainly will come into play, as they should. Most importantly, the course fits in with and feeds off of its natural surroundings to create an experience that those who play the course will appreciate and enjoy."

Seneca Hickory Stick Golf Club is being developed by Seneca Gaming Corporation. The course, which will be open to the public, is expected to open for play this summer.

After announcing the project in 2006, Seneca Gaming Corporation sought to bring in a golf course designer who would create a project that would not only stand out locally, but a course that would also attract the interest of golfers from across the northeastern United States and Canada.

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SGC/HICKORY STICK
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"The allure of a newly-designed Robert Trent Jones II course will resonate with golfers, and we expect Seneca Hickory Stick to be a staple on many golfers' 'must play' list," said Robert Chamberlain, Senior Vice President of Design and Construction, Seneca Gaming Corporation. "The overall quality of the course aligns quite well with the world-class properties Seneca Gaming Corporation has developed here in Western New York over the past eight years."

Measuring over 7,100 yards, Seneca Hickory Stick Golf Club will feature a magnificent layout with significant water features, five sets of tees on every hole and pristine grounds which golfers of every skill will enjoy and appreciate.

"From a design perspective, every site presents its own unique challenges and opportunities. Our philosophy is to listen to the land and work with what the land gives us so that we can create a golf experience and layout that is unique to the site," Jones added. "What we have created at Seneca Hickory Stick is true to that philosophy. This is a course that will take the golfer on a unique journey throughout their round."

Since opening Seneca Niagara Casino in 2002, Seneca Gaming Corporation has grown to employ more than 3,500 people at its three casino operations. The company operates world-class facilities offering more than 6,500 slot machines, 140 table games, 800 hotel rooms and other related amenities. For more information, visit www.senecagamingcorporation.com.