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**SENECA NIAGARA CASINO & HOTEL NAMES NEW GENERAL MANAGER**  
***Neil Walkoff takes reins at Seneca Gaming Corp.'s largest property***

NIAGARA FALLS, N.Y. – Seneca Gaming Corporation announced that Neil Walkoff has been named the new General Manager at Seneca Niagara Casino & Hotel. He will oversee all operational aspects of Seneca Gaming Corporation's largest property.

Seneca Niagara Casino & Hotel features 147,000 square feet of gaming space with 4,000 slot machines and 100 table games, seven restaurants, a 604-room, AAA Four Diamond-rated luxury hotel complete with full-service spa and salon, fitness center and indoor swimming pool. More than 6.3 million people visited the property in 2009.

"This is an exceptional, world-class property," Walkoff said. "Clearly, patrons enjoy their experience when they visit Seneca Niagara Casino & Hotel and we want to continue to provide outstanding experiences for our guests every time they visit. I am thankful that the Seneca Nation of Indians has given me the opportunity to work with this great team to build upon the success that Seneca Niagara has achieved over the years."

Walkoff joins Seneca Gaming Corporation after spending 16 years with Harrah's Entertainment, where he served in a number of executive positions in Louisiana, Tennessee, Missouri, Alabama and Indiana. He last served as Vice President and Assistant General Manager for Horseshoe Southern Indiana, which was re-branded from a Caesar's property in 2008.

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**SGC/WALKOFF**  
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“Neil has consistently worked with properties to establish themselves as the leaders in their respective markets by focusing on driving revenue, employee engagement, guest service and efficient operations,” said Cathy Walker, Chief Operating Officer, Seneca Gaming Corporation. “His leadership and insight will help strengthen Seneca Niagara Casino & Hotel as it nears the completion of its first decade of operation.”

Walkoff is a graduate of Union College, where he earned a Bachelor of Arts degree in Economics. He also holds a Master of Science degree in Hotel Administration from the University of Nevada, Las Vegas.

Since opening Seneca Niagara Casino in 2002, Seneca Gaming Corporation has grown to become one of the largest private employers in Western New York, with more than 3,500 employees at its three casino operations. The company operates world-class facilities offering more than 6,500 slot machines, 140 table games, 800 hotel rooms and other related amenities. For more information, visit [www.senecagamingcorporation.com](http://www.senecagamingcorporation.com).