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Contact:

Phil Pantano

Pantano & Associates, L.L.C.

716-601-4128

SENECA GAMING CORPORATION MAKES THREE APPOINTMENTS
Lee Shannon, Ernest Charles, Renita DiStefano named to executive roles

NIAGARA FALLS, N.Y. – Seneca Gaming Corporation announced three recent appointments to its management team. Lee Shannon has joined the company as Senior Vice President and General Counsel, Ernest Charles has been named the company's Chief Information Officer and Renita DiStefano has been promoted to Vice President of Information Technology.

Shannon will oversee all legal processes, policies and actions on behalf of the company and its three casino operations, including contracts, compliance and regulatory issues. He was most recently a partner at Hobbs, Straus, Dean & Walker, LLP in Portland Oregon, where his practice included work in the areas of Federal Indian law, finance, tax, commercial transactions and corporate law. His previous experience includes work at the Ater Wynne law firm in Portland and at Native American Program Oregon Legal Services.

An enrolled member of the Cowichan Tribes of British Columbia, Shannon is a graduate of Seattle University, the University of Washington Graduate School of Business and the University of Washington School of Law.

"Lee brings a wealth of Indian Law experience to our senior management team, which is essential for understanding the unique nature of our company and the legal framework in which we operate," said Cathy Walker, President and Chief Executive Officer, Seneca Gaming Corporation. "He is also well versed in corporate law and will be an important advisor for our casino operations."

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Charles will be responsible for the operation and maintenance of all information technology programs and systems across each of Seneca Gaming Corporation's casino and hotel properties. A technology executive with decades of experience, he was formerly Vice President of Information Technology at Mohegan Sun at Pocono Downs in Pennsylvania and held executive positions at Forsythe, Inc., Interpublic Group of Companies and Ernst & Young, where he developed a technology consulting services practice.

Charles is a graduate of the University of Florida and Michigan State University and completed the United States Air Force Officer Training School.

"Technology is critical to every component of our business, from the games and systems on the casino floor to our back of house office operations and the daily operations of our four diamond-rated hotels," Walker said. "Ernie's track record of helping companies implement effective technology solutions and realize efficiencies through technology is impressive. We are happy to have him aboard."

In her new role, DiStefano will lead the Information Technology teams at Seneca Niagara Casino & Hotel, Seneca Allegany Casino & Hotel and Seneca Buffalo Creek Casino. She joined Seneca Gaming Corporation in 2006 and played an important role in enhancing its IT Help Desk operations, ensuring the security of the company's information systems and maintaining compliance with Sarbanes-Oxley regulations.

"Renita has been an instrumental part of our Information Technology operations over the past four years," Walker added. "Having world-class operations that are supported by effective business systems is paramount for success in our industry. Renita's knowledge of our business systems and what is necessary to operate efficiently will be essential as Seneca Gaming Corporation continues to build our operations around providing an extraordinary customer experience."

Seneca Gaming Corporation operates Seneca Niagara Casino & Hotel in Niagara Falls, New York, Seneca Allegany Casino & Hotel in Salamanca, New York, Seneca Buffalo Creek Casino in Buffalo, New York, and Seneca Hickory Stick Golf Course in Lewiston, New York on behalf of the Seneca Nation of Indians.

Since opening Seneca Niagara Casino in 2002, Seneca Gaming Corporation has grown to become one of the largest private employers in Western New York, with more than 3,500 employees at its three casino operations. The company

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operates world-class facilities offering more than 6,500 slot machines, 140 table games, 800 hotel rooms, a championship golf course and other related amenities.

For more information, visit www.senecagamingcorporation.com.