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**SENECA GAMING CORPORATION EARNS  
HIGH MARKS FROM CASINO INDUSTRY EXECUTIVES**  
*Company draws favorable response in annual survey*

NIAGARA FALLS, N.Y. – When it comes to the opinion of gaming industry executives from across North America, Seneca Gaming Corporation is a winner.

In a recently completed annual survey, Seneca Gaming Corporation ranked 14 out of 32 gaming companies when executives were asked their view of the company as a potential employer. Seneca Gaming Corporation's ranking placed it ahead of such casino operators as Foxwoods and Harrah's Entertainment.

The survey was conducted by Bristol Associates, a Los Angeles-based executive search firm, and Gaming Industry Observer, a leading trade publication.

"The extremely positive view that those in the industry have of our operations is the result of what our team and our owners, the Seneca Nation of Indians, have built over the past seven years," said Catherine Walker, Chief Operating Officer, Seneca Gaming Corporation. "We think others see Seneca Gaming Corporation as we do - a dynamic operator of world-class casino properties with a dedicated team of co-workers who are focused on delivering the best possible service to our patrons."

A total of 547 gaming industry executives from across North America responded to the survey, the largest response generated in the survey's nine-year history. This is the first year that Seneca Gaming Corporation has appeared on the survey.

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**SGC/INDUSTRY SURVEY**  
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Seneca Gaming Corporation was one of only three Native American casino companies to rank in the survey's top-17, along with Mohegan Sun and the Seminole Nation of Florida.

"Our company is still relatively young in the industry, yet we have already established a record of growth and accomplishment that stands out among the hundreds of native and commercial gaming companies operating in North America," Walker said.

Since its inception, Seneca Gaming Corporation has invested in excess of \$1 billion to develop and expand its casino properties in Niagara Falls, Salamanca and Buffalo, which attract millions of visitors each year.

The company is currently in construction on a second expansion of its Seneca Buffalo Creek Casino facility. The \$9 million project, which is expected to be completed by early April, will add 5,300 square feet of gaming space and bring the total number of slot machines at the downtown Buffalo property to 445.

Seneca Gaming Corporation operates Seneca Niagara Casino & Hotel in Niagara Falls, New York, Seneca Allegany Casino & Hotel in Salamanca, New York and Seneca Buffalo Creek Casino in Buffalo, New York on behalf of the Seneca Nation of Indians.

Since opening Seneca Niagara Casino in 2002, Seneca Gaming Corporation has grown to become one of the largest private employers in Western New York, with more than 3,700 employees at its three casino operations. The company operates world-class facilities featuring more than 6,500 slot machines, 140 table games, 800 hotel rooms and other related amenities. For more information, visit [www.senecagamingcorporation.com](http://www.senecagamingcorporation.com).