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SENECA BUFFALO CREEK CASINO COMPLETES \$9 MILLION EXPANSION
Downtown facility now offers 445 slot machines

BUFFALO, N.Y. – When Seneca Buffalo Creek Casino opened in the summer of 2007, the excitement over the project was evident by the long lines of patrons waiting to get a look inside the newest entertainment venue in downtown Buffalo.

Two expansions and nearly three years later, the excitement continues.

Representatives from Seneca Gaming Corporation and the Seneca Nation of Indians celebrated the completion of a \$9 million expansion project at the casino this afternoon. The project added 5,300 square feet of gaming space to the property and brought the total number of slot machines inside to 455.

In total, Seneca Gaming Corporation has invested \$20 million in the downtown facility to date.

“Seneca Buffalo Creek Casino has quickly become one of the leading entertainment destinations in downtown Buffalo,” said Kevin W. Seneca, Chairman, Seneca Gaming Corporation. “While other casino operators have struggled to cope with current economic realities, Seneca Gaming Corporation has continued to invest in our properties to provide our customers the best product, the best experience and the best value for their entertainment dollar.”

Seneca Gaming Corporation’s efforts have certainly been well received among the patrons at Seneca Buffalo Creek Casino.

Last year, the casino attracted 541,063 visitors, up from 420,180 in 2008, when the property’s first expansion was completed.

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SGC/BUFFALO CREEK EXPANSION 2-2-2-2

Overall, the Seneca Nation's three Class III casinos attracted more than 9.5 million people in 2009, generating millions of dollars in new revenue for New York State and the communities in which they are located through the Nation's compact agreement with New York State. Seneca Buffalo Creek Casino generated more than \$9 million in exclusivity payments for New York State in 2009, 25 percent of which are scheduled to be returned by the state to the local community.

In all, the Seneca casinos have generated more than \$475 million in revenue for the state since Seneca Niagara Casino opened in 2002.

"The Seneca Nation is a driving force in trying to create economic rebirth for our people, Western New York and the State," said Seneca Nation President Barry E. Snyder, Sr. "In fact, when by honoring our treaties, New York State has received hundreds of millions of dollars in revenue and created thousands of jobs in Western New York. The time has come for state and federal officials to be partners with the Seneca Nation for the benefit of all of our people."

This afternoon's ribbon cutting ceremony was a culmination of significant efforts which Seneca Gaming Corporation has undertaken in recent months to continue to strengthen its financial standing.

In December, the company announced that it secured an extension of a \$50 million senior secured revolving line of credit with Key Bank at pre-recession rates. That deal was followed shortly by the release of Seneca Gaming Corporation's first quarter earnings, which showed that profits increased 22.7 percent from the prior year. Last month, the company announced that its Board of Directors had taken action to establish an internal reserve fund for the purpose of retiring a portion of its outstanding debt maturing in 2012.

Coupled with the company's investment in the Seneca Buffalo Creek Casino expansion project and its purchase of 577 new slot machines for its Seneca Niagara Casino & Hotel and Seneca Allegany Casino & Hotel properties, Seneca Gaming Corporation's actions have stood out in the casino industry.

"Our commitment to prudent and responsible operations has not wavered," Cathy Walker, Chief Operating Officer, Seneca Gaming Corporation, said. "We take our position as one of the largest private employers in Western New York very seriously and we are focused on maintaining the long-term health and success of our operations on behalf of the Seneca Nation and for the people of this community. The expansion of Seneca Buffalo Creek Casino is a big part of that."

SGC/BUFFALO CREEK EXPANSION

3-3-3-3

Since opening Seneca Niagara Casino in 2002, Seneca Gaming Corporation has grown to employ more than 3,500 people at its three casino operations. The company operates world-class facilities offering more than 6,500 slot machines, 140 table games, 800 hotel rooms and other related amenities. For more information, visit www.senecagamingcorporation.com.