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Contact:

Philip J. Pantano

Seneca Gaming Corp.

716-278-2598

**SENECA NIAGARA FALLS GAMING CORPORATION TO  
DEVELOP CHAMPIONSHIP GOLF COURSE IN LEWISTON**  
*Land for \$10M - \$15M project will stay on tax rolls*

NIAGARA FALLS, NEW YORK – One of the region's most successful businesses is now looking to expand its interests into the Town of Lewiston.

At a press conference at Lewiston Town Hall this morning, representatives from Seneca Niagara Falls Gaming Corporation, the operating arm of Seneca Niagara Casino & Hotel, announced that it has purchased 257 acres of land in the Town with the intention of developing an 18-hole championship level golf course.

"Our company, through Seneca Niagara Casino & Hotel, has led the charge for investment and job creation in Niagara County, attracting millions of people to the area every year," Barry E. Snyder, Sr., President of the Seneca Nation of Indians and Chairman of the Seneca Niagara Falls Gaming Corporation, said. "Our vision for a championship level golf course in Lewiston will only add to the positive impact that we have had on the local economy."

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## **SNFGC/GOLF COURSE**

**2-2-2-2**

Lewiston Town Supervisor Fred Newlin stood alongside the Seneca officials at the press conference and enthusiastically threw his support behind the proposed project.

"Today marks a historic moment in Lewiston's efforts to become a first class tourist destination, and will only enhance our reputation as a community with an excellent quality of life for our residents," Newlin said. "This project represents one of the largest investments of private capital in any town in Western New York, and is a welcome opportunity for Lewiston's future."

To the Town's benefit, Snyder noted that improved land will remain on the tax rolls. Seneca Niagara Falls Gaming Corporation plans to invest approximately \$10 million - \$15 million to develop the project, but that the approval of the Corporation's application to the Niagara County Industrial Development Agency for tax incentives is a key component for the project to move forward.

The site for the project is bounded by the Robert Moses Parkway, Pletcher Road and Creek Road.

"Aside from the many visitors that this project will bring, our golf course will also feed significant revenue into the Town and local economy," Snyder said. "We are just like any other successful company who would be looking to diversify its business interests and expand into Lewiston. I would like to think that the local leadership is willing to work with a company looking to invest in the area the kinds of dollars we are talking about."

Seneca Niagara Falls Gaming Corporation officials envision a high-end golf facility that will attract significant play from outside the local area and could, at some point, host professional events.

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## **SNFGC/GOLF COURSE**

### **3-3-3-3**

To help make that vision a reality, the corporation is releasing a national Request For Proposals (RFP) to some of the most well-known names in golf course design, including Robert Trent Jones, Pete Dye, Jack Nicklaus and Greg Norman. The addition of such a course will help increase both the corporation's and the region's profile.

"We see this project as an incredible opportunity to create a new level of recognition for our company and for Western New York," John Pasqualoni, President and CEO, Seneca Niagara Falls Gaming Corporation, said. "Not only will a pristine golf course designed by a leading name in golf attract national attention, but this project will also solidify Seneca Niagara Casino & Hotel's competitive standing as a destination resort, allowing us to bring even more people to Western New York to visit, to work and to live."